

NATURE TO ENJOY. SAFETY YOU CAN TRUST. THE FUTURE OF CATALAN CAMPSITES: SMART SECURITY, PREVENTION AND PROTECTION

P R O G R A M

WEDNESDAY, APRIL 15

19:00 h **Guided tour** of the Cathedral of La Seu d'Urgell and **welcome cocktail**

THURSDAY, APRIL 16

08:30 h **Registration**

09:00 h **Visit** with authorities to the stands of sponsoring companies

09:30 h **Opening remarks**

- Mr. Joan Barrera, *Mayor of La Seu d'Urgell*
- Mr. Miquel Gotanegra, *President of the Catalan Camping Federation (FCC)*

10:00 h **Keynote address** "Key aspects of fire prevention"

Mr. Marc Castellnou, *Chief Inspector of the Forest Action Reinforcement Group (GRAF), Fire Service of the Generalitat*

10:30 h **Panel discussion** "Artificial intelligence and technology serving tourism safety"

- Mr. Carles Monico, *Head of R&D in the implementation of new technologies at Vunkers*
 - Ms. Laura Coll, *Commercial Director at CINNIA*
 - Mr. Toni Gómez, *Member of the Board of Directors of the Catalan Cybersecurity Association*
 - Mr. Manuel Ortiz, *General manager of SEPTEO in Spain and Portugal*
- Moderator: Mr. Ralph Heinze, *CEO of Servicios Turísticos Heinze*

11:20 h **Keynote address** "Transformative campsites: CaixaBank's ReUtilitza'm programme, from surplus to social value".

Mr. Xavier Agea, *head of the ReUtilitza'm Programme at CaixaBank*

11:35 h **Panel discussion** "Action protocols to increase trust"

- Mr. Jordi Roca, *head of projects at HYDS*
 - Ms. Sandra Ruiz, *head of the Flood Risk Management Department at ACA*
 - Mr. Sergio Delgado, *deputy director general for programmes in Civil Protection*
- Moderator: Mr. Ricard Ruiz, *ABM*

12:20 h **Coffee break**

13:00 h **Keynote speech** "Life Tour4Clima Project"

- Ms. Mariona Salvatella, *Coordinator of the LIFE TOUR4CLIMA project within the Sustainability and Tourism Transformation Unit*

13:15 h **Panel discussion** "Knowledge and teams to protect"

- Mr. Jordi Martínez, *chief inspector of Territorial Unit 1 of the Lleida Emergency Region*
 - Mr. Josep Lascurain, *landscape ecology expert*
 - Mr. Llorenç Planagumà, *geologist*
- Moderator: Mr. Toni Castellar, *director of La Ballena Alegre campsite*

14:00 h **Keynote speech** "Fet al Parc Project"

- Mr. Marc Vilahur, *director general for Environmental Policies and Natural Environment*

14:20 h **Closing session and conclusions**

14:30 h **Networking lunch**

19:15 h **Gala of the Catalan Campsites**, featuring the **presentation of the Catalan Campsite Distinctions** and the **ACSI Awards 2026**, as well as various recognitions for organizations, companies, and professionals in the sector.

FRIDAY, APRIL 17

09:00 h **Opening of the day**

09:30 h **Registration**

Ms. Marta Cortina, *vice-president of the Lleida Campsite Association*

10:00 h **Keynote speech** "Weather radars: an essential tool"

Ms. Sarai Sarroca, *director of the Meteorological Service of Catalonia*

10:30 h **Panel discussion** "Success stories in safety management in the campsite sector"

- Mr. Philippe Robert, *President of FHPA Oc (France)*
 - Mr. Robert Steiner, *Former owner of camping Grubhof (Austria)*
 - Mr. Thorald Knaus, *Head of Operations at Albatross Reisen GmbH*
 - Mr. Christian Claus, *Managing Director at Albatross Reisen GmbH*
- Moderator: Mr. Damià Serrano, *Director of the Conscious Marketing Area at the Catalan Tourism Agency*

11:20 h **Keynote address** "Sustainable campsites: the role of selective waste collection"

Ms. Teresa Guerrero, *Head of the Department for the Promotion of Selective Collection at the Catalan Waste Agency, Circular Economy Area*

11:30 h **Coffee break**

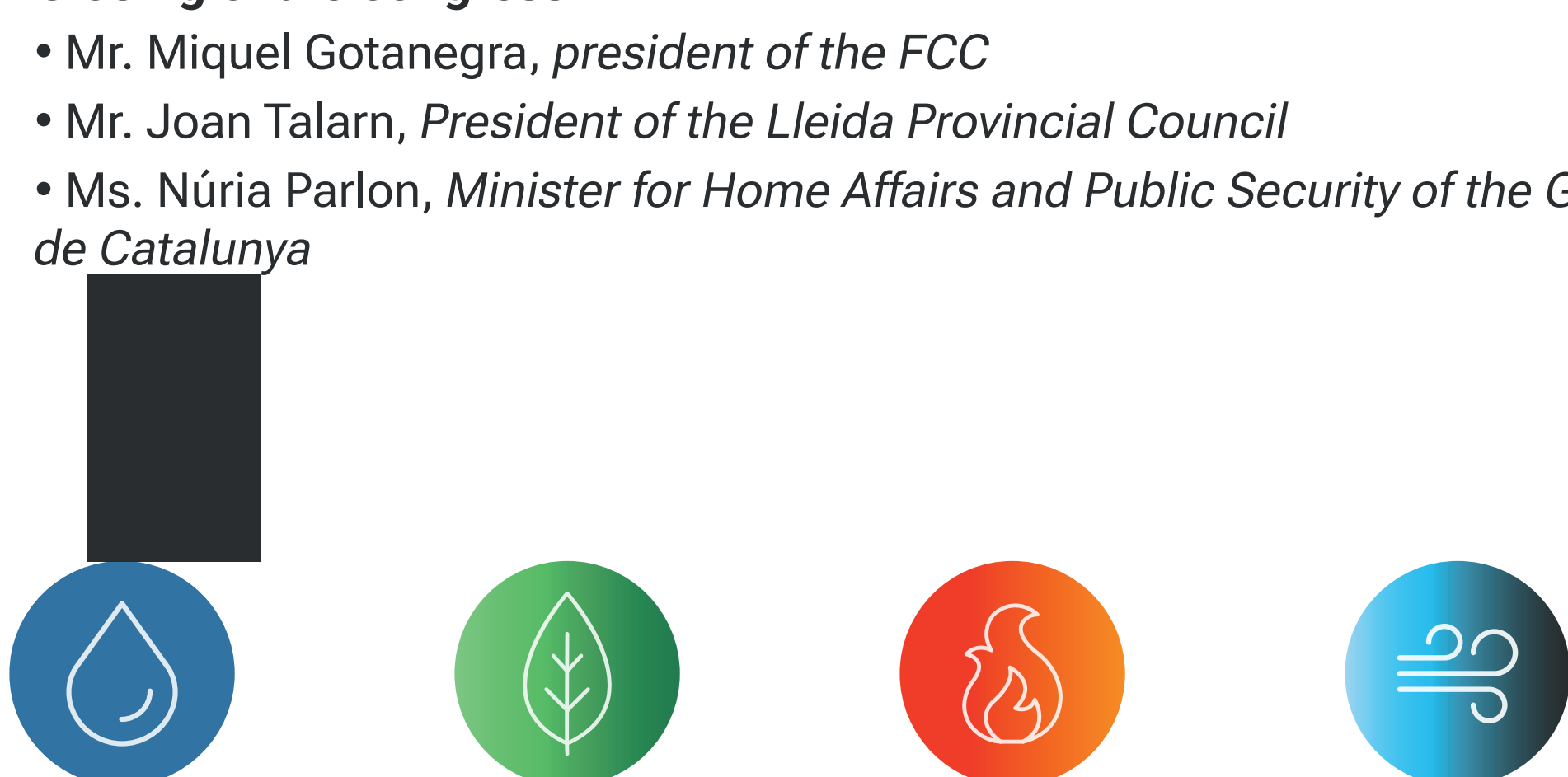
12:15 h **Panel discussion** "Communication: coordination, transparency and trust"

- Mr. Jordi Martínez, *director of Síntesi*
 - Ms. Patrícia Plaja, *journalist, expert in crisis communication*
 - Mr. Oriol Llop, *UPF professor and corporate and crisis communication consultant*
- Moderator: Ms. Lluïsa Fuentes, *head of communications at ACG*

13:15 h **Conclusions**

13:30 h **Closing of the congress**

- Mr. Miquel Gotanegra, *president of the FCC*
- Mr. Joan Tarnà, *President of the Lleida Provincial Council*
- Ms. Núria Parlon, *Minister for Home Affairs and Public Security of the Generalitat de Catalunya*



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